

Iacocca Global Entrepreneurship Intensive 2019

The four week summer program at the Lehigh University was very enriching and helped me in developing global competence through social and cultural awareness. I was a part of the team of 60 students from across the world who were here to learn, grow and interact together. The program helped me to demonstrate openness, inclusiveness, sensitivity, and the ability to interact with peers and customers representing diverse cultures, ages, viewpoints and learnt to build collaborative relationships.

I worked on a project with Uzbekistan-based architectural company, The Discovery Architects Group .Our objective was to secure funding and begin communication with the government, study the market conditions arrange for International Aid find specifics on the house building process , material, design and business in South Africa. We interacted with the companies and also discuss strategies and business models in class with our group and mentor Eren Kalfaglou, also we went for visits to various companies and offices and interacted with successful entrepreneurs for a practical out look towards entrepreneurship.

Outside the course, the weekends were very exciting and fun filled, we went to Dutch Spring for a team building activity, explored New York, the visit to the United Nations Headquarters was a great opportunity .We also had the fortune of experiencing American festivities on the 4th of July – Independence Day- in the form of a brilliant display of fireworks timed beautifully in a picturesque backdrop. The best experience was at community service day at The Gress Mountain Ranch the ranch which is a home for abused and neglected animals, we worked with them for a complete day fostering their well-being .It was a very fulfilling experience which I will never forget.

The experience, learning and assignments culminated in the form of an Action Plan final presentation by the group which was presented by us on the final presentation class in front of guest companies and parents. The working on the project opened my mind to a world of possibilities and insight on how we can contribute to make the world a better place to live in for all. The course culminated with the Award Night and Appreciation Dinner. The Director of the IACOCCA Program Diana Shepherd

