

The Blue Economy Challenge

The India National Final of ‘The Blue Economy Challenge’ was held virtually on 22nd April 2025, uniting young innovators from across the country to pitch sustainable business ideas. Delhi Public School, Sector 45, Gurgaon was represented by a team of five students from class XII —Anjan Khurana, Giselle Rodrigues, Ishaan Sethi, Shreyasi Pandey, and Vridhi Jain—who presented their concept to a distinguished panel of judges: Mr. Amar Nath Rai, Ms. Keerthi Lal Kala, and Ms. Sarita Pandey.

Each team had three minutes to present, followed by a Q&A session. The DPS team demonstrated confidence, clarity and originality, delivering a thoughtful, eco-conscious proposal. In preparation, the DPS team participated in a series of expert-led webinars and mentorship sessions that enriched their understanding and sharpened their entrepreneurial approach.

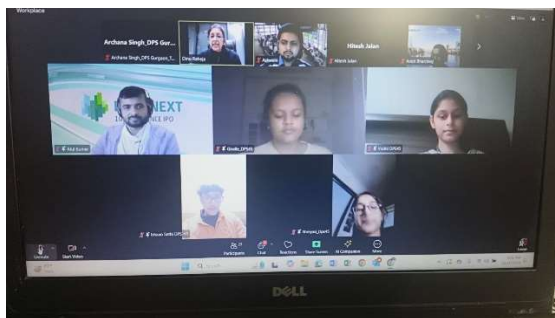
Launched on 25th October 2024 by JA Worldwide in collaboration with Euronext, the challenge aims to empower students to address real-world problems through innovative business models based on the principles of the Blue Economy.

The experience was both inspiring and transformative, fostering sustainable thinking and enhancing key 21st-century skills among participants.

THEMATIC AREAS

This Global initiative will provide students in 9 European countries and India with access to educational opportunities related to:

- **Blue Economy**
Euronext's goal is to be a leader in advancing the Blue Economy in order to mitigate this development, address the threats to the oceans, and contribute to enhanced ocean and coastal resilience.
- **Climate Change**
Euronext is conscious of the challenges linked to climate change, the need to reduce greenhouse gas emissions, and to manage natural resources.
- **Financial Literacy**
Euronext seeks to improve the financial knowledge, skills, and attitudes of young Europeans while giving unique mentoring opportunities to its own employees.



Simulation

Particulars	Details	Total amount to consider for budgeting			Comments
		2025	2026	2027	
OFFICE RENTAL & MAINTENANCE					
Office rent	₹1,00,000	₹1,00,000	₹1,00,000	₹1,00,000	5th month of the year 2025
Staff Costs	₹1,00,000	₹1,00,000	₹1,00,000	₹1,00,000	5th month of the year 2025
Professional Services	₹1,00,000	₹1,00,000	₹1,00,000	₹1,00,000	5th month of the year 2025
Accounting, Audit and License	₹1,00,000	₹1,00,000	₹1,00,000	₹1,00,000	5th month of the year 2025
Travel	₹1,00,000	₹1,00,000	₹1,00,000	₹1,00,000	5th month of the year 2025
Utilities	₹1,00,000	₹1,00,000	₹1,00,000	₹1,00,000	5th month of the year 2025
Rates and Marketing	₹1,00,000	₹1,00,000	₹1,00,000	₹1,00,000	5th month of the year 2025
PRODUCTION					
Total amount to consider		₹1,00,000	₹1,00,000	₹1,00,000	
Production capacity	1,00,000	1,00,000	1,00,000	1,00,000	5th month of the year 2025
Production cost	₹1,00,000	₹1,00,000	₹1,00,000	₹1,00,000	5th month of the year 2025
Price	₹1,00,000	₹1,00,000	₹1,00,000	₹1,00,000	5th month of the year 2025
Sales Target	1,00,000	1,00,000	1,00,000	1,00,000	5th month of the year 2025
PROFITABILITY					
Total amount to consider		₹1,00,000	₹1,00,000	₹1,00,000	
Operating cost	₹1,00,000	₹1,00,000	₹1,00,000	₹1,00,000	
Revenue generation	₹1,00,000	₹1,00,000	₹1,00,000	₹1,00,000	
P.L.	₹1,00,000	₹1,00,000	₹1,00,000	₹1,00,000	