

### #RiseHer, International Women's Day

Kudos to our Pro Vice Chairperson, Ms. Devyani Jaipuria & Director Principal, Ms. Aditi Misra for spearheading the #RISEHER initiative. With its "Well-being, Wealth, and Weave" theme, the campaign placed a spotlight on women's health, mental well-being, and the post-pandemic welfare of weavers in celebration of International Women's Day 2024. The campaign facilitated health screenings of over 100 women, addressing vital aspects of women's health. An online session was also organised on wealth management.

The campaign adopted a purple dress code. Everyone was dressed in purple attire symbolising strength, and dignity.

Happy International Women's Day to all the inspiring women! Let us continue to uplift, support, and empower one another.









