

Report

Orientation Session on the tGELF/ JA India LEAD Company of the Year Competition (CoYC)

An orientation session was conducted on Tuesday, 6th May 2025 for the students of Grade XI to introduce them to the *tGELF/ JA India LEAD Company of the Year Competition (CoYC)*, a transformative initiative that fosters entrepreneurship among young learners by empowering them to ideate, launch and manage their own student-run companies.

The session began with an introduction to the core objectives of the Company Program—to equip students with real-world business and leadership skills through experiential learning. Students were familiarised with the Company Program Manual, a practical guide designed to assist them in setting up and running their companies.

Key dates related to project submissions were discussed along with the scoring weightage. Emphasis was placed on consistent engagement, innovation, teamwork and presentation skills as critical components of assessment.

Students were introduced to the *Entrepreneurial Skill Pass*, an internationally recognised certification awarded upon successful completion of the program. A major highlight was the interaction with Team *CigCreate*, national winners who secured second place at the Asia Pacific level in Japan, inspiring students with their journey.

The session concluded with a lively Q&A session, reflecting the students' eagerness to engage with the programme.

